Jon Yaged Promoted to President, Macmillan Publishers US (Trade)

Today, I am excited to announce that Jon Yaged will become President, Macmillan Publishers US (Trade), effective immediately, and reporting to me.

In this year of extraordinary change, it has become even more imperative that the President of the US Trade Publishers have a clear vision not just for the company we are, but for the company that we want to be. A company that is always looking to grow and evolve how we work to best reflect our global audience. A company that invests in our employees, authors, and in the communities in which we operate.

Jon’s accomplishments in his ten years as President of Macmillan Children’s Publishing Group speak to these values. MCPG is known for being an extraordinarily collaborative, inclusive, innovative, and high-performing team, due in no small part to Jon’s leadership. This success has led to a tremendous growth in our kids’ business; sales have more than doubled since he joined the organization, with even better gains in profit as well.

And while Macmillan has never been a place where a one-size-fits-all approach works, Jon’s common sense approach to business and more importantly, his ability to nurture and develop talent at all levels and functions will translate across all publishers.

Jon has overseen the publication of many bestselling books and series and worked with many notable and award-winning authors and illustrators, including Tomi Adeyemi, Katherine Applegate, Leigh Bardugo, Nick Bruel, Taye Diggs, Shane W. Evans, Jimmy Fallon, Jules Feiffer, Demi Lovato, Marissa Meyer, Nancy Tillman, and Gene Luen Yang.

Jon began his publishing career at The Walt Disney Company, reaching the level of Vice President, U.S. Publisher of Disney Book Group. He also served as Chief Operating Officer of social media marketing company House Party, Inc. and prior to joining Disney he practiced entertainment and technology law.

Newly reporting to Jon will be Tom Doherty, Chairman, Tom Doherty Associates; Amy Einhorn, President, Publisher, Henry Holt; Jennifer Enderlin, President, Publisher, St. Martin’s Publishing Group; Fritz Foy, President, Publisher, Tom Doherty Associates; Jonathan Galassi, President, Farrar, Straus and Giroux; Bob Miller, President, Publisher, Flatiron Books; Jamie Raab, President, Publisher, Celadon Books; Mary Beth Roche, President, Publisher, Macmillan Audio; Will Schwalbe, EVP, Editorial Development and Content Innovation; and Cristina Gilbert, SVP, Strategic Publishing Development. Eleonore Fisher, Executive Assistant, will continue to report to Jon.
Sally Richardson will become Publisher-at-Large for Macmillan Publishers and continue to report to me. All other reporting will remain unchanged.

Stay tuned for an additional announcement today on changes that are being made within MCPG.

Please join me in congratulating Jon on his new role.

Don

This note was sent to all Trade and Shared Services employees; MPS employees; Macmillan Learning executives; and International executives.