

**FOR IMMEDIATE RELEASE**

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**BESTSELLING POET AND ACTIVIST CLEO WADE TO PUBLISH  
DEBUT PICTURE BOOK WITH MACMILLAN**

**WHAT THE ROAD SAID will be published March 23, 2021.**

**New York, NY (August 11, 2020)** – Bestselling author Cleo Wade has signed a book deal with Macmillan imprint Feiwel and Friends. The picture book, titled WHAT THE ROAD SAID, will be published on March 23, 2021. The deal was negotiated by Jean Feiwel, SVP and Publisher of Feiwel & Friends, and CAA.

Featuring illustrations by Lucie de Moyencourt, this story celebrates the journey we are all on, and the questions we ask along the way. With gentle reminders that it's okay to be afraid or to sometimes wander down the wrong path, WHAT THE ROAD SAID encourages readers to lead with kindness and curiosity, remembering that the most important thing we can do in life is to keep going.

Cleo Wade is a friend, community builder, and the author of the books *Heart Talk: Poetic Wisdom for a Better Life* and *Where to Begin: A Small Book About Your Power to Create Big Change*. She has been called everybody's BFF by the *New York Times*, the poet of her generation by *TIME* magazine, and "The Millennial Oprah" by *New York* magazine, as well as being named one of the hundred most creative people in business by Fast Company.

"WHAT THE ROAD SAID, for me, is the most important thing I have ever written," said Cleo Wade. "I say this because in the process of writing it, I put myself back in the shoes of my childhood self and I created the conversation she so desperately needed. I took this journey while I was pregnant with my own daughter and what I found on the other side of it, was the profound healing and comfort I so desperately needed before becoming a mother. I hope this book can do for you what it has done for me. I hope it will be a friend and guiding light to you and your children as you move through all of the phases of your lives."

"The singular Cleo Wade has created a beautiful book that comforts, inspires, and amazes," said Jean Feiwel, Senior VP and Publisher of Feiwel and Friends. "The perfect book for these uncertain times and beyond."

WHAT THE ROAD SAID, illustrated by Lucie de Moyencourt, will go on sale March 23, 2021, but will be available for pre-order from major retailers immediately.

## **WHAT THE ROAD SAID**

Written by Cleo Wade

Illustrated by Lucie de Moyencourt

Published by Feiwel & Friends

Hardcover

\$18.99

ISBN: 978-1-250-26949-2

On Sale: March 23, 2021

### **NOTE TO THE PRESS:**

**Cleo Wade** is a friend, community builder, and the author of the books *Heart Talk: Poetic Wisdom for a Better Life* and *Where to Begin: A Small Book About Your Power to Create Big Change*. She has been called everybody's BFF by the *New York Times*, the poet of her generation by *TIME* magazine, and "The Millennial Oprah" by *New York* magazine, as well as being named one of the hundred most creative people in business by Fast Company. Cleo sits on the board of The Lower Eastside Girls Club, The National Black Theatre in Harlem, and the Women's Prison Association. When Cleo is not at home in California with her partner, Simon Kinberg, and their daughter, Memphis, she can be found traveling around the country on her sold-out book tours, which have become a safe space to laugh, cry, hug, and offer support to fellow fans.

**Lucie de Moyencourt** was born in Paris and grew up in South Africa, where she works as an architect, set designer, illustrator, and painter. **WHAT THE ROAD SAID** is her first book.

**Macmillan Publishers** is a global trade book publishing company with prominent imprints around the world. Macmillan publishes a broad range of award-winning books for children and adults in all categories and formats. In addition to Feiwel & Friends, U.S. publishers include: Celadon Books, Farrar, Straus and Giroux, Flatiron Books, Henry Holt & Company, Macmillan Audio, Macmillan Children's Publishing Group, St. Martin's Publishing Group, and Tor Books. In the UK, Australia, India, and South Africa, Macmillan publishes under the Pan Macmillan name. The German company, Holtzbrinck Deutsche Buchverlage, includes among its imprints S. Fischer, Kiepenheuer and Witsch, Rowohlt, and Droemer Knauer. Macmillan Publishers is a division of the Holtzbrinck Publishing Group, a large family-owned media company headquartered in Stuttgart, Germany.

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