

FOR IMMEDIATE RELEASE

New York, NY (September 14, 2020) – Andrew Weber, Global Trade COO, Macmillan Publishers, announced that LaToya Rose joined the company in the newly created role of VP, Diversity, Equity, and Inclusion in August. As part of her appointment, Rose also joined the Trade Management Committee and the D&I Steering Committee, and reports directly to Weber.

Since joining the company, Rose has accelerated the imbedding of Diversity and Inclusion into the fabric of the company. “LaToya is a change agent and accomplished leader known for bringing people together to develop highly effective diversity, equity, and inclusion programs aligned with business priorities and strategic initiatives,” said Weber. “Her warmth, her personal passion for driving social purpose, and her experience in developing employee programs for some of the most innovative, progressive communication agencies are what made her perfect for this role.”

“I believe everyone deserves to be treated fairly,” said Rose. “My intention is to always leave something or someone better than how I found them. I want to inspire our colleagues. I want them to be hopeful and dream without feeling limited in their careers, especially those who are part of an underrepresented group. I am invested in leading the charge because it's the right thing to do and the time is now.”

Prior to joining Macmillan, Rose led strategic project development and execution for a wide range of global clients. Most recently, she was SVP, Director of Operations and Employee Engagement at Burson-Marsteller and before that held multiple roles within the Publicis Groupe.

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