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PRESS RELEASE

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Binc Foundation and Macmillan Diversity Scholarship Returns Nine Scholarships Will be Awarded in 2019

Ann Arbor, MI – Book Industry Charitable (Binc) Foundation and Macmillan Publishers announced today that they would be offering the Macmillan Booksellers Professional Development Scholarship for the third year in a row. Nine scholarships in total will be awarded to booksellers from underrepresented groups to cover the cost of travel, lodging, and meals (up to a maximum of \$500) to attend a fall regional show for NEIBA, SIBA, NAIBA, MPIBA, NCIBA, MIBA, SCIBA, GLIBA, and PNBA.

The application period opened on June 15th and will close on July 15th.

One of the recipients from 2018 Julie Jarema from Avid Bookshop in Athens, Georgia told Binc, “Thanks to the Binc/Macmillan Booksellers Professional Development Scholarship, I was able to attend my first SIBA Fall Trade show in Tampa. Without the scholarship, I wouldn't have been able to travel to meet other booksellers; listen to an amazing lineup of lectures and panels; and get excited about the upcoming books! It was a great introduction to the larger bookselling community.”

“We have received such overwhelmingly positive responses from recipients of past years, and are delighted to continue our partnership with Binc,” said Macmillan Diversity & Inclusion Co-Chairs Malati Chavali, VP, Publishing Strategy Operations and Angus Killick, VP, Associate Publisher, Macmillan Children's Publishing Group. “We believe the program is exposing a new and diverse generation of booksellers to a critical industry forum for exchange of ideas and knowledge, and setting a path for a healthy future for independent bookselling.”

“The Binc Foundation exists to help booksellers thrive,” said Binc Executive Director, Pam French. “By working with Macmillan Publishers to bring diverse voices to regional trade shows, we’re enriching conversations and improving the bookselling industry as a whole.”

Booksellers can find out more details and apply at <https://bincfoundation.submittable.com/submit/141545/2019-macmillan-bookseller-professional-development-scholarship>. Applications must be completed by July 15, 2019.

To be eligible to apply for a scholarship;

1. Applicants must fall into one of the following categories:
 1. People of color, defined as people of African/African American, Asian/Pacific Islander, Latin American, Middle Eastern, or Native American/Indigenous descent.
 2. People who identify as lesbian, gay, bisexual, transgender, or queer.
 3. People with disabilities (includes but is not limited to physical, sensory, cognitive, intellectual, or developmental disabilities, chronic conditions, and mental illnesses).

2. Applicant's store must be a member of one of the regional independent bookseller organizations.
3. Applicant must be a regular part-time or full-time employee of the bookstore.
4. Applicant must be currently employed and have 90 days of continuous employment with the bookstore.

The applicant will answer three brief essay questions and the winners will be anonymously selected by a panel composed of Binc board members, booksellers, bookstore owners, and a representative from Macmillan Publishers.



About Macmillan Publishers

Macmillan Publishers is a global trade book publishing company with prominent imprints around the world. Macmillan publishes a broad range of award-winning books for children and adults in all categories and formats.

US publishers include Celadon Books, Farrar, Straus and Giroux, Flatiron Books, Henry Holt & Company, Macmillan Audio, Macmillan Children's Publishing Group, St. Martin's Press Publishing Group and Tor Books. In the UK, Australia, India and South Africa, Macmillan publishes under the Pan Macmillan name. The German company, Holtzbrinck Deutsche Buchverlage, includes among its imprints, S. Fischer, Kiepenheuer and Witsch, Rowohlt and Droemer Knaur.

Macmillan Publishers is a division of the Holtzbrinck Publishing Group, a large family-owned media company headquartered in Stuttgart, Germany. us.macmillan.com

The Book Industry Charitable (Binc) Foundation

The Book Industry Charitable Foundation is a 501(c)(3) nonprofit organization that coordinates charitable programs to strengthen the bookselling community. Established in 1996, the core program provides assistance to bookstore employees who have a demonstrated financial need arising from severe hardship and/or emergency circumstances. Since its inception, the organization has provided over \$6.6 million in financial assistance and scholarships to more than 7,476 families. Support for the Foundation's programs and services come from all sectors of the book industry. The Book Industry Charitable Foundation's mission is to strengthen the bookselling community through charitable programs that support employees and their families. The Foundation was imagined and built by booksellers and proudly continues to be their safety net. It is our vision to be a caring community of book people. Additional information can be found at <http://www.bincfoundation.org>.

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