



NIGHTFIRE

FOR IMMEDIATE RELEASE

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TOM DOHERTY ASSOCIATES ANNOUNCES NIGHTFIRE, A NEW HORROR IMPRINT

NEW YORK, NY (April 12, 2019): TDA President and Publisher Fritz Foy announced today the creation of Nightfire, a new horror imprint that will join Tor, Forge, Tor Teen & Starscape, and Tor.com as part of Tom Doherty Associates.

Foy will be Publisher, and TDA will add dedicated staff in editorial, as well as supplemental staff in marketing and publicity. Under the Nightfire imprint, editors will acquire and publish across the breadth of the genre—from short story collections to novellas and novels, from standalone works to series, from dark fantasy to the supernatural, from originals to reprints of lost modern classics. In addition to publishing books across all formats (print, audio, and ebook), Nightfire’s releases will also include podcasts, graphic novels, and other media.

Of the new imprint, Foy remarked, “There is a renaissance in progress for all things horror. There is a new generation of horror fans who are setting weekend genre box office records, who are binge streaming episodic TV, subscribing to weekly chat and drama-based podcasts, and purchasing more graphic novels. More importantly, there are new literary voices we want to bring to our reading communities and followers...And also because we just plain love horror.”

The first publication is planned for early 2021.

About Tom Doherty Associates (TDA):

Tom Doherty Associates (TDA)—better known by its imprint Tor Books—is a New York-based publisher of hardcover, trade softcover, and mass-market books founded in 1980. Imprints include Tor Books, one of the leading publishers in science fiction, fantasy, and horror since 1980; Forge Books, committed to publishing quality thrillers, mysteries, historical fiction, and general fiction; Tor Teen and Starscape, dedicated to publishing quality science fiction, fantasy, and contemporary fiction for young readers; and Tor.com Publishing, which publishes original fiction, art, and commentary on fantasy, science fiction, and related subjects across all media by a wide range of writers from all corners of the field.

About Macmillan:

Macmillan Publishers is a global trade book publishing company with prominent imprints around the world. Macmillan publishes a broad range of award-winning books for children and adults in all categories and formats. U.S. publishers include Celadon Books, Farrar, Straus and Giroux, Flatiron Books, Henry Holt & Company, Macmillan Audio, Macmillan Children’s Publishing Group, St. Martin’s Press Publishing Group and Tor Books. In the UK, Australia, India, and South Africa, Macmillan publishes under the Pan Macmillan name. The German company, Holtzbrinck Deutsche Buchverlage, includes among its imprints S. Fischer, Kiepenheuer & Witsch, Rowohlt, and Droemer Knaur. Macmillan Publishers is a division of the Holtzbrinck Publishing Group, a large family-owned media company headquartered in Stuttgart, Germany.

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