FOR IMMEDIATE RELEASE

Maya Mavjee to join Macmillan Publishers as President, Publishing Strategy

New York, NY (January 15, 2019) – Macmillan Publishers announced today that Maya Mavjee will be joining the company on March 1 as President, Publishing Strategy, reporting to John Sargent, CEO of Macmillan.

In this newly formed role, Mavjee will be working closely with John Sargent, Andrew Weber, Global COO, Macmillan Publishers, and Don Weisberg, President, Macmillan Publishers US on all aspects of publishing across the company, with a focus on publishing strategy and the overall growth and development of its programs. Mavjee will acquire books to be published across Macmillan’s publishing houses, and will also assume responsibility for the Central Digital Marketing and Communications groups and the company’s Diversity and Inclusion efforts. Newly reporting to Mavjee are Wibke Grutjen, VP, Digital Marketing, and Erin Coffey, VP, Communications, Events and Community Services.

Mavjee served as President and Publisher of the Crown Publishing Group at Penguin Random House from 2010 to 2018. Under her leadership, Crown published two presidents—President George W. Bush and President Barack Obama, as well as bestselling and award-winning authors Susan Cain, Ernie Cline, Matthew Desmond, Gillian Flynn, Ina Garten, Erik Larson, Anthony Marra, Yotam Ottolenghi, Tom Reiss, Rebecca Skloot, Martha Stewart and Andy Weir, not to mention Michelle Obama, whose Becoming was the bestselling book of 2018.

“Maya brings a wealth of experience to this new role and will have a broad mandate,” remarked Sargent. “She is a huge talent, and I am sure she will make us better at everything we do.”

“I am excited to be joining the Macmillan team,” said Mavjee. “I have long admired the publishing programs, authors, talent and leadership of the company and look forward to the opportunities ahead.”

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About Macmillan
Macmillan Publishers is a global trade book publishing company with prominent imprints around the world. Macmillan publishes a broad range of award-winning books for children and adults in all categories and formats.

U.S. publishers include Celadon Books, Farrar, Straus and Giroux, Flatiron Books, Henry Holt &

*Macmillan Publishers is a division of the Holtzbrinck Publishing Group, a large family-owned media company headquartered in Stuttgart, Germany.* [us.macmillan.com](http://us.macmillan.com).

**Contact:**
Erin D. Coffey
646-307-5417, [erin.coffey@macmillan.com](mailto:erin.coffey@macmillan.com)

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