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**MACMILLAN CHILDREN'S PUBLISHING GROUP ANNOUNCES NEW
IMPRINT NAME AND FIRST ACQUISITIONS**

New York, NY (May 31, 2018) – Macmillan Children's Publishing Group announced today the name of its new imprint centered around imaginative and innovative books that inspire kids to explore, learn, and have fun while helping them develop the skills to do so.



“I’m so happy to announce Odd Dot, a new imprint at Macmillan Children’s Publishing Group dedicated to creating joyful books for curious minds. I love how playful a pattern of dots can be, how celebratory of the individual and yet capable of creating collective meaning. I love that dots are rooted in print tradition, and yet also childlike, inclusive, and new,” said Odd Dot Publisher Daniel Nayeri. “I want people to see polka dots in bookstores, museum stores, online and elsewhere and then notice one odd dot out—eyes wide open, unafraid, and curious—staring forward into the world that ought to be.”

“It has been so much fun working with the Odd Dot team,” said Jon Yaged, president and publisher of Macmillan Children’s Publishing Group. “Their intelligent, innovative, and playful approach to publishing is reflected in their name and their initial list. It is easy to see that Odd Dot is already well on their way to becoming an industry leader in children’s publishing.”

Odd Dot launches its inaugural list in 2019. It will feature the TinkerActive Workbook series of interactive workbooks designed to help kids master essential skills through play and hands-on activities, as well as a secret magnetic merit badge, *Code This Game*, a visual guide with a free-standing easel format that teaches the Python coding language and hacking skills via a strategy game called *Attack of the Vampire Pizzas*, and *One More Wheel*, a counting board book—with three spinning wheels on the cover—featuring a pair of animal friends in a quest to one-up each other by riding onto the pages via vehicles with more and more wheels.

More information about Odd Dot is available at the [Odd Dot website](#) and [YouTube page](#).

Macmillan Publishers is a global trade book publishing company with prominent imprints around the world. Macmillan publishes a broad range of award-winning books for children and adults in all categories and formats. U.S. publishers include Celadon Books, Farrar, Straus and Giroux, Flatiron Books, Henry Holt & Company, Macmillan Audio, Macmillan Children's Publishing Group, Picador, St. Martin's Press, and Tor Books. In the UK, Australia, India, and South Africa, Macmillan publishes under the Pan Macmillan name. The German company, Holtzbrinck Deutsche Buchverlage, includes among its imprints, S. Fischer, Kiepenheuer and Witsch, Rowohlt, and Droemer Knauer. Macmillan Publishers is a division of the Holtzbrinck Publishing Group, a large, family-owned media company headquartered in Stuttgart, Germany.

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