



**FROM ST. MARTIN'S PRESS**

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## Message from Jen Enderlin

St. Martin's Press is on the brink of change, growth, and new opportunities and it's such an exciting time for us. The business of book publishing today demands constant dedication to excellence as well as a proactive and flexible publishing program and a highly effective team. I'm eager to share our plans for realignment and growth as we seek to be the best and most competitive St. Martin's Press we can be.

It's thrilling to have Sally Richardson in the role of Chairman of St. Martin's Press. I rely so greatly on Sally for her wisdom, her experience, her ability to cut to the chase, her humor, her keen perception about people and books, and her friendship. Having Sally in this new role is essential to the success of SMP's future, and will be a huge benefit to me personally.

I'm delighted to announce the following promotions:

Effective immediately **Andrew Martin** is named Senior Vice President, Executive Publishing Director for St Martin's Press reporting to me. While continuing in his role as Publisher of Minotaur Books, Andy will help lead our publishing teams and help guide the company forward as we grow our businesses. Andy has contributed greatly to the growth of SMP since joining the company in 2006, including founding Castle Point Books, and with his thirty-six years of experience in managing teams, creating imprints, and publishing best sellers, he will help lead us into the future.

**Anne Marie Tallberg** is named Vice President, Publishing Director of St. Martin's Paperbacks and Griffin, reporting to me. Anne Marie has been at my side for fifteen years and has one of the best publishing minds I have ever encountered. She draws on her background in retail sales and marketing to bring effectiveness and efficiency to our program, and she is a fierce advocate for our books and authors.

In addition to these promotions I'd like to announce the following changes:

Newly reporting to me will be **Leslie Gelbman**, Executive Editor at Large; **Joel Fotinos**, Vice President and Editorial Director; and **Tom Dunne**, Vice President, Executive Editor, and Publisher of Thomas Dunne Books. Each of these publishing professionals brings a wealth of experience in editorial, marketing, and management, and I'm delighted to be working even more closely with them.

Continuing to report to me will be:

Vice President and Editor-in-Chief **George Witte**, and all SMP editors will continue to report to George. George has been an invaluable presence with his passion and dedication to our company, his continual ability to bring excellence to our program, and his strategic knowledge of the industry.

**Jeff Dodes** will continue in his role as Executive Vice President and Marketing Director. Jeff is a powerful force in our company, and an absolutely brilliant marketer whose strengths include a clarity of mission and surgical way of executing plans. He inspires me every day. The current teams of Publicity, Marketing, Creative Services, and Marketing Operations will continue to report to Jeff.

**Mike Storrings**, Vice President and Creative Director, will continue to report to me. Mike is a powerhouse of an artist and has led his team to create the most awe-inspiring, award-winning covers in the business, with the most innovative take on design.

With all of these many changes, there will be promotions and new responsibilities in the areas of editorial, marketing, and publicity. George Witte, Tracey Guest, Jeff Dodes, Paul Hochman, Brant Janeway, Anne Marie Tallberg and Andy Martin will be making those announcements shortly. I'm so grateful for your support as we navigate the ever-changing landscape of book publishing, and I look forward to leading this extraordinary team.

Please join me in congratulating your colleagues in their well-deserved promotions!