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Contact: Alyssa Martino
Senior Editor, Macmillan Podcasts
646.307.5045 alyssa.martino@macmillan.com

**MACMILLAN LAUNCHES “BUT THAT’S ANOTHER STORY”
AND “ONE TRUE PAIRING” PODCASTS**

NEW YORK, NY — Jan. 30, 2018 Macmillan Podcasts released trailers today for two new shows premiering in February, continuing its mission to attract consumers, including large literary audiences, to the world of podcasts. The two shows include:

One True Pairing: Are you obsessed with Prince Harry and Meghan Markle? Still disappointed that Harry and Hermione didn’t end up together? This new show gives romance fans of all stripes the space to gush, swoon, and wonder “what if?” about their favorite couples across TV, movies, books, and pop culture. This is a podcast for “fans of My Favorite Murder who also read *US Weekly*,” said Macmillan’s Vice President of Podcasting Kathy Doyle. “Millions of people love to read romance novels and engage in fandoms—this show will be their next guilty pleasure.”

Launches Feb. 12, 2018

But That’s Another Story: Books change lives, and it’s about time we tell the stories of how and why. Will Schwalbe, bestselling author of *The End of Your Life Book Club* and *Books for Living*, is asking writers, artists, athletes, and politicians to tell him a story about a single book that shaped them or their perspective. “I could say this show is for passionate readers, but honestly it’s for anyone who’s been leveled, reshaped, or lifted by a particularly powerful book at least once in their lives,” said Schwalbe. “It’s definitely a show focused on books, but it’s really about the universal stories we find through reading.”

Launches Feb. 23, 2018

These two new shows come on the heels of the 1,000,000+ downloads reached by [Steal the Stars](#), a sci-fi audio drama produced by Tor Labs and Gideon Media and part of the Macmillan Podcasts family. The network’s other flagship fall launch, [When to Jump](#), raced up the Business charts on Apple, with guests like Sheryl Sandberg and Arianna Huffington.

Listen to trailers and subscribe to [One True Pairing](#) and [But That’s Another Story](#).

These new podcasts are represented by Midroll Media.

About Macmillan Podcasts

Macmillan Podcasts produces podcasts for a diverse array of readers and listeners. In conjunction with our best-selling authors and book imprints our network brings you on-demand audio content of the highest quality. From sci-fi and true crime to literature and self-help, we believe in the power of podcasting to tell engaging stories, share fascinating facts, and connect with fans through this intimate medium.



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