



MINOTAUR BOOKS

MCKENNA JORDAN, AWARD WINNING INDEPENDENT BOOKSTORE OWNER, JOINS MINOTAUR BOOKS AS PUBLISHING CONSULTANT

New York, May 20, 2015 -- McKenna Jordan, owner of one of the most revered mystery bookstores in the country, Murder By the Book in Houston, has joined Minotaur Books as a dedicated outside publishing consultant to the imprint, it was announced today by Andrew Martin, VP and Publisher. This newly created position is in addition to her daily role as owner of the bookstore.

Under the terms of the arrangement, Ms. Jordan will be making her unique and successful experience in the positioning, selling, and marketing of mysteries and crime fiction available on an exclusive basis to Minotaur's staff of editors and marketers.

"Since I joined Minotaur Books in 2006, I have eagerly sought the advice of some of the great practitioners in the field out there hand-selling mysteries every day," says Mr. Martin. "McKenna was always very approachable, interested, energetic and wildly knowledgeable and insightful about the field. She personifies the best case scenario of a bookseller as a publishing partner. It will be extremely valuable and exciting to have her on board officially as a unique part of our team."

Ms. Jordan has been the owner of the Raven-Award-winning bookstore, Murder By The Book, since 2009 -- the country's largest bookstore dedicated to crime fiction -- located in Houston, Texas. Recently, she was named one of the "50 Most Fascinating People of 2014" by the Houston Chronicle, as well as one of Houston's "100 Creatives of 2014" by the Houston Press.

"I am so very excited to be working with Andrew, Kelley and the rest of the staff at Minotaur Books! After years of hand-selling their titles on the front lines at Murder By The Book, I hope to be able to bring a unique, first-hand insight about how best to market and promote Minotaur titles to all consumers," said Ms. Jordan.

The day to day management of Ms. Jordan's role will be overseen by Kelley Ragland, Minotaur's Editorial Director and Associate Publisher, to whom Ms. Jordan will report. Ms. Ragland comments, "We are delighted to welcome such a creative and enthusiastic partner to the Minotaur team. McKenna's knowledge of the field and history as a friend to authors and publishers alike makes her the perfect match for our dedicated editors and marketers, and we look forward to working together to help our books reach an even wider audience."

Ms. Jordan's appointment begins immediately.

About Minotaur Books:

Minotaur Books is an imprint of the St. Martin's Publishing Group. Launched in 1999, Minotaur publishes about 110 hardcover thrillers and crime fiction and crime non-fiction titles annually. Minotaur Books grew out of a fifty-year tradition of publishing quality crime fiction at St. Martin's Press, and has published many award-winning and best-selling titles. St. Martin's Press is part of Macmillan, the U. S. publishing group owned by Verlagsgruppe Georg von Holtzbrinck GMBH of Stuttgart, Germany.