



FLATIRON BOOKS

Message from Flatiron Books: Elizabeth Keenan Promoted to Vice President, Associate Publisher for Flatiron Books

Bob Miller and Amy Einhorn announced today that Elizabeth Keenan has been promoted to Vice President, Associate Publisher for Flatiron Books, effective immediately.

Liz was one of Flatiron's first hires, starting in January, 2014. She has been instrumental in building Flatiron's marketing and publicity teams and helping Flatiron to its early successes. From Flatiron's non-fiction #1 New York Times bestsellers, which include Oprah Winfrey's *What I Know For Sure*, Jenny Lawson's *Furiously Happy*, and Glennon Doyle Melton's *Love Warrior*, to fiction bestsellers such as Liane Moriarty's #1 New York Times bestseller *Truly, Madly Guilty*, Jane Harper's *The Dry*, Sarah Pinborough's *Behind Her Eyes*, and Stephanie Garber's YA hit, *Caraval*, Liz has played a critical role in planning and executing a series of creative campaigns that have grown audiences for established authors while also creating new bestsellers. Bringing her vast experience in publicity along with incredible creativity (booksellers are still talking about the five foot high Rory the raccoon cut-outs she sent out across the country for Jenny Lawson's *Furiously Happy*), Liz has helped us make the transition from new publishing house to one that has published over 21 New York Times bestsellers, in no small part because of her hard work

Liz has been invaluable in Flatiron's formation and success and we look forward to working closely with her as Flatiron continues to grow. Please join us in congratulating Liz on this well-deserved promotion.