DON WEISBERG APPOINTED PRESIDENT OF MACMILLAN PUBLISHERS U.S.

Macmillan announces today the appointment of Don Weisberg as President of Macmillan Publishers US. In this role, Weisberg will manage the U.S. trade publishing houses of Macmillan, the audio and podcast businesses, and the trade sales organization. He will report to Macmillan CEO John Sargent. The appointment will have no effect on the reporting responsibilities of Andrew Weber, Macmillan’s COO, or Ken Michaels, the CEO of Macmillan Learning, who continue to report to Sargent. Weisberg will join Macmillan at the beginning of January 2016.

Sargent stated, "Macmillan Publishers has grown significantly over the past years, and the publishing business continues to increase in complexity. Our business in the United States has expanded greatly even as we have become more integrated globally. As my role has changed, it is clear that the U.S. business needs a dedicated senior executive to lead our publishing efforts. I am delighted to welcome Don Weisberg to Macmillan. Don has a remarkable track record of success across many aspects of the publishing business, and his unique combination of skills and management style are a perfect fit for our organization. Don is smart and experienced. He has proven to be great leader with a true passion for books and the book business. He will bring tremendous focus and energy to our publishing, to the great benefit of our company and our authors."

Weisberg said, "As difficult as it will be to leave my team and authors at Penguin Young Readers, I am greatly looking forward to working with the group at Macmillan that I have always admired from afar. The culture that John and Stefan have created there, and the creativity, innovation, and talent they foster, makes this an exceptionally exciting new beginning for me."

Don Weisberg grew up in the Bronx and has spent his entire adult life in the book publishing business. He started working at Bantam Books in 1980 as a sales rep and spent twenty-eight years in numerous roles at Bantam, then Bantam Doubleday Dell, and later Random House, rising to COO, North America. He left Random House in 2007 and a year later joined Penguin Young Readers Group as President.

About Macmillan

Buchverlage, includes among its imprints S. Fischer, Kiepenheuer and Witsch, Rowohlt, and Droemer Knaur.

Macmillan Publishers is a division of the Holtzbrinck Publishing Group, a large family-owned media company headquartered in Stuttgart, Germany.

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