Joel Fotinos Joins St. Martin’s Press as VP, Editorial Director of New Mind/Body/Spirit Line of Books

New York, N.Y., Wednesday, October 25, 2017 – Joel Fotinos has been named Vice President, Editorial Director of a new mind/body/spirit line of books at St. Martin’s Press. The announcement was made today by Sally Richardson, President & Publisher of St. Martin’s Press. His appointment is effective November 6th.

Joel will publish both well-known and up-and-coming authors in the fields of spirituality, self-empowerment, and well-being. He’ll focus on creating an active and thriving frontlist and backlist in these areas while also looking for unique opportunities to grow the category in creative ways.

Before joining St. Martin’s Press, Joel spent the past 21 years as VP & Publisher of the TarcherPerigee imprint at Penguin Random House, and Director of Religious Publishing for Penguin. Prior to that he worked at HarperCollins. Throughout his career, Joel has published many bestsellers and bestselling authors including Julia Cameron, Judy Collins, Neale Donald Walsch, Bishop T.D. Jakes, Billy Graham, Daniel Siegel, Donna Eden, and many others. Earlier in his career, Joel held various positions in retail bookselling, including several years as the religion and philosophy buyer for Denver’s famed Tattered Cover Book Store.

“We are delighted to have Joel Fotinos join us at SMP,” says Sally Richardson. “We have long had an interest and success in publishing in the mind/body/spirit space and we look forward to strengthening and growing that success with his focus and expertise.”

Joel Fotinos says, “I’m excited to begin this new chapter for myself and a new line of books with St. Martin’s Press. I am particularly thrilled to work with this group, which I have long admired.”

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